



ProCurve
Networking by HP

ProCurve
Unified Core-to-Edge
Network Solution





Coping with the accelerating rate of change and complexity may prove to be the most significant challenge to business success and leadership in the next 100 years.

Your business network must be a strategic asset that allows you to adapt quickly and efficiently enough to succeed within this relentless pace of change.

ProCurve Unified Core-to-Edge Network Solution: the Power of ONE Network

ProCurve substantiates its **Adaptive Networks** vision by unifying infrastructure, management, and support from the core to the edge, providing the ideal foundation for an Adaptive Network that is secure, highly available, and cost-effective to deploy and maintain.

Adaptive Networks

The ProCurve Unified Core-to-Edge Network Solution provides the ideal infrastructure foundation for an Adaptive Network—a cohesive, flexible network infrastructure that enables your organization to fortify security, increase productivity, and reduce complexity. ProCurve Adaptive Networks are adaptive to users, adaptive to applications, and adaptive to organization needs. hp.com/rnd/vision/index.htm

Benefits of ProCurve Unified Core-to-Edge Network Solution

ProCurve's unified network infrastructure, management, and support from the core to the edge allow you to **accelerate growth** by quickly adapting to changing network and business requirements; **ensure business continuity** with high-performance, high-availability features; and dramatically **lower cost** of ownership by streamlining and driving down ongoing support costs.

Unified infrastructure

Shared switch componentry, common switch software, and pervasive standards-based features result in consistent network behavior, seamless interoperability, solution flexibility, and reduced costs of deployment and maintenance without costly or disruptive technology upgrades

Unified management

Common network management—single pane of glass configuration and management of wired and wireless infrastructure with consistent, comprehensive security tools lead to more efficient and effective network administration

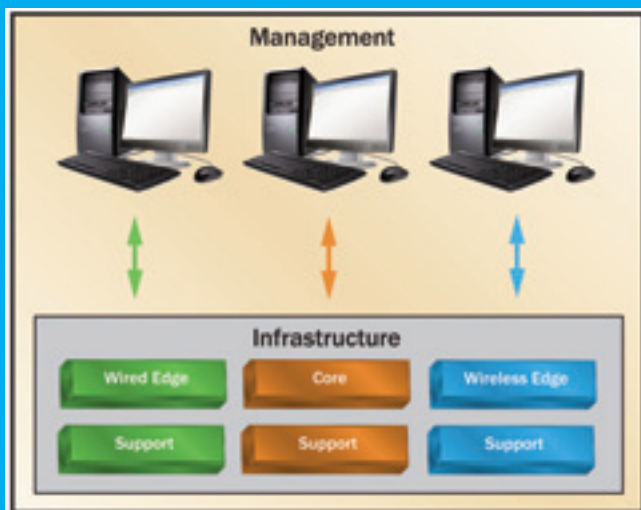
Unified support

Lifetime hardware warranty, lifetime software updates, and lifetime phone-in support—consistent, hassle-free support across the network greatly reduces ongoing maintenance expenses

Unify your network and empower your business

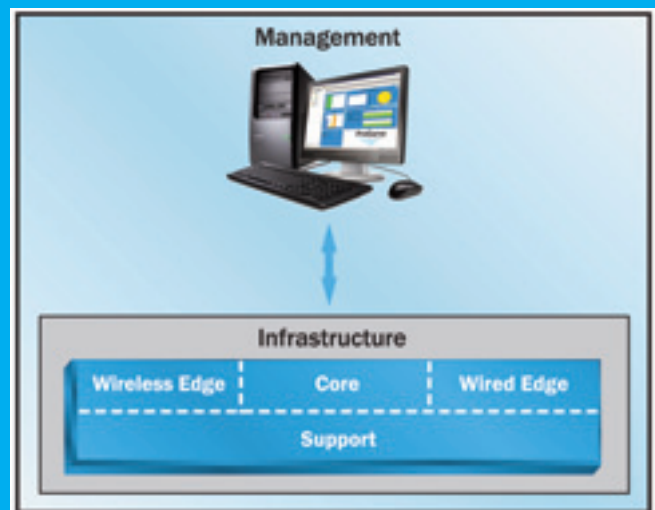
The ProCurve Unified Core-to-Edge Network Solution is secure, highly reliable, and cost-effective to deploy and maintain. With ProCurve Networking by HP, your business can adapt — and thrive.

A Network of Networks




Most networking vendors expect customers to operate and maintain a network of networks. This model is inherently complex and results in higher cost for maintaining the network over time.

ProCurve Unified Core-to-Edge Network Solution



In contrast, the ProCurve Unified Core-to-Edge Network Solution delivers one secure, mobile, and converged network that is reliable, flexible, easier to manage, and more cost-effective.



For more information on the ProCurve Unified Core-to-Edge Network Solution, please visit procurve.com/core or contact your local authorized ProCurve Value Added Reseller. To find one nearest you, call the ProCurve Hotline at 1-800-975-7682.

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